

Status: Approved \square Not Approved	
Email sent to student on	

Declaring/Changing a Major, Minor, or Applied Minor

Section A: Policies and Instructions

Declaring a Major:

- 1. Students are required to file a declaration of major at the Registrar's Office no later than the end of their fourth semester.
- 2. A late fee of \$25.00 will be charged if the petition is submitted after the deadline.
- 3. A declared major may be changed at any time up to the add/drop deadline of the student's final semester by submitting a new major declaration form.

Declaring a Minor:

- 1. Minors are optional programs, you are not required to have a minor to graduate.
- 2. The deadline for declaring a minor is the 5th day of classes of the spring semester of the senior year.
- 3. Students must declare their Major Field of concentration before declaring a minor.

Declaring an Applied Minor:

- 1. Applied minors are optional programs, they are not required for graduation.
- 2. The deadline for declaring an applied minor is the 5th day of classes of the spring semester of the senior.

Progress towards completion of a major, a minor, and an applied minor will be tracked in DegreeWorks.

Complete Section B below and the relevant program section. Next to each requirement, indicate which semester (e.g. Fall 2023) you have taken or will take that course.

Your form must be signed by the Department/Program and your academic advisor (must be in your field of study for your major).

Section B: Student Information

Student Name	ID#	
Email	Date	
Planned Date of Graduation: Ma	y December Year:	
Select one:		
I wish to decla I wish to decla I wish to decla I wish to decla I wish to chan	are a Minor are a second Major are an Applied Minor	

Business

Use this form to declare a major or a minor in **Business**.

Program Business

Declaration/Change of Major

Bachelor of Arts

To earn a Bachelor of Arts in business, you must complete the following courses, in addition to general education requirements.

All business majors complete a common set of core courses which give students a strong foundation.

Course Code	Course Title	Credit Hours	Semester
☐ ECON 101	Introduction to Macroeconomics	3	
☐ ECON 103	Introduction to Microeconomics	3	
☐ BUS 122	Introduction to Marketing	3	
ACCT 200	Financial Accounting	3	
☐ BUS 203	Organizational Behavior	3	
☐ BUS 221	Introduction to Global Supply Chain Management	3	
☐ BUS 230	Introduction to Business Analytics	3	
☐ BUS 370	Business Ethics	3	
☐ BUS 481	Internships, Field Studies and Other Field Experiences	0-3	
☐ BUS 488	Senior Capstone Experience	3	
Complete four (4)	courses within one concentration	12	

Concentrations

You may choose from one of these six concentrations listed below to focus your studies.

Take four (4) of th	e following courses:		
Course Code	Course Title	Credit Hours	Semester
☐ ECON 305	Econometrics	3	
☐ ECON 306	Topics in Microeconomics	3	
BUS 231	Communicating with Data	3	
] BUS 322	Data Mining and Predictive Analytics for Business	3	
☐ BUS 323	Forecasting and Risk Analysis	3	
☐ BUS 3XX * Topics in Business Analytics		3	

Entrepreneurship

Take four (4) of the following courses:

Course Code	Course Title	Credit Hours	Semester
☐ BUS 306	Ennovation Lab	3	
☐ BUS 313	Social Entrepreneurship	3	
☐ BUS 354	Entrepreneurial Marketing	3	
☐ BUS 335	Intrapreneurship	3	
☐ BUS 3XX	New Ventures (coming soon)	3	

Related Collaborative Student Research and/or Contemporary Topics courses may count towards a concentration with faculty approval.

Finance

Take four (4) of the following courses:

Course Code	Course Title	Credit Hours	Semester
☐ BUS 305	Econometrics	3	
☐ BUS 330	Investments	3	
☐ BUS 333	Corporate Finance	3	
☐ BUS 362	International Finance	3	
☐ BUS 369	Corporate Valuation	3	

Related Collaborative Student Research and/or Contemporary Topics courses may count towards a concentration with faculty approval.

Management			
Take four (4) of t	he following courses:		
Course Code	Course Title	Credit Hours	Semester
☐ BUS 211	Leadership: Theory & Practice	3	
☐ BUS 325	Nonprofits in Civil Society	3	
☐ BUS 3xx	Human Resource Management (coming soon)	3	
☐ BUS 312	Leadership and Change	3	
☐ BUS 342	Leadership and Dealing with Differences	3	
☐ BUS 368	Business Communication	3	
Marketing			
Take four (4) of t	he following courses:		
Course Code	Course Title	Credit Hours	Semester
☐ BUS 222	International Marketing	3	
	Consumer Behavior	3	
☐ BUS 309			
□ BUS 309 □ BUS 310	Marketing Strategy	3	
_		3 3	
 ☐ BUS 310 ☐ BUS 354	Marketing Strategy	_	
 ☐ BUS 310 ☐ BUS 354	Marketing Strategy Entrepreneurial Marketing	3	
	Marketing Strategy Entrepreneurial Marketing Social Media and Marketing	3	
BUS 310 BUS 354 BUS 361 BUS 422 Supply Chain	Marketing Strategy Entrepreneurial Marketing Social Media and Marketing	3	
BUS 310 BUS 354 BUS 361 BUS 422 Supply Chain	Marketing Strategy Entrepreneurial Marketing Social Media and Marketing Selling and Sales Management	3	Semester
BUS 310 BUS 354 BUS 361 BUS 422 Supply Chain Take four (4) of t	Marketing Strategy Entrepreneurial Marketing Social Media and Marketing Selling and Sales Management he following courses:	3 3 3	Semester
BUS 310 BUS 354 BUS 361 BUS 422 Supply Chain Take four (4) of t	Marketing Strategy Entrepreneurial Marketing Social Media and Marketing Selling and Sales Management he following courses: Course Title	3 3 3 Credit Hours	Semester
BUS 310 BUS 354 BUS 361 BUS 422 Supply Chain Take four (4) of t Course Code BUS 353	Marketing Strategy Entrepreneurial Marketing Social Media and Marketing Selling and Sales Management he following courses: Course Title Transportation and Logistics	3 3 3 Credit Hours 3	Semester
BUS 310 BUS 354 BUS 361 BUS 422 Supply Chain Take four (4) of t Course Code BUS 353 BUS 316	Marketing Strategy Entrepreneurial Marketing Social Media and Marketing Selling and Sales Management the following courses: Course Title Transportation and Logistics Project Management	3 3 3 Credit Hours 3 3	Semester

concentration with faculty approval.

Minor/Applied Minor Declaration Form

Declared Major(s)			_
	es, whatever their majors, frequently p ng business as a minor, students in an an organization.		
Students minorin	g in our business program must com	plete these courses:	
Course Code	Course Title	Credit Hours	Semester
☐ MATH 120	Fundamentals of Statistics	3	
☐ ACCT 200	Financial Accounting	3	
☐ BUS 203	Organizational Behavior	3	
☐ BUS 370	Business Ethics	3	
☐ Two additional co concentrations	ourses from two different		
	y approved to pursue a major in accordance to the a		
Academic advisor	Date	e	
Department/Program	n Convener	Date	
•	must be emailed to registrar@earlhan Convener must be copied on the en		ır adviser and the
	Date		